

2022 Community Report

WHEN IT COUNTS

To our most dedicated community,

Life can unravel at a moment's notice. and the uncertainty surrounding medical emergencies can be overwhelming. Our Ronald McDonald House and Ronald McDonald Family Room programs are here to step in and be a constant when everything else seems uncertain. Our Houses



offer a home-away-from-home for families while they navigate the highs and lows of their child's medical journey. Our Family Rooms within Maine Medical Center and Northern Light Eastern Maine Medical Center allow parents and caregivers to be just steps away from their child's hospital room to do a load of laundry, grab a snack, or reset.

2022 was an amazing year for our team! Our fundraising events were back in full swing, and many of our goals far exceeded our expectations. We are so grateful to our community, who generously supported each of our events so we could continue to support families when they need us most. We began seeing new and old faces return to our Volunteer programs at both Houses, which was particularly good timing as the need for our program and services returned to pre-COVID numbers as the year progressed.

This last year was the first in several years that day-to-day operations felt normal again. Today, we reflect on how much we appreciate the depth of generosity, kindness, and compassion we receive from our Volunteers, Donors, Medical Community, McDonald's and Families. We couldn't do this without each and every one of you, and for that, we are grateful. We're excited to see what 2023 has in store, and hope you'll join us for this journey! with gratitude — RMHC Maine Staff

Meet the Team



Robin Chibroski Executive Director



Kaitlyn Lynch Special Events Manager



Alicia Milne Development & Marketing Director



Lauren Genebacher Community Engagement Manager



Whitney Linscott Bangor House Manager



Bonnie Popper Overnight Staff | Bangor



and Board of Directors

Will Groves Portland House Manager



Annie Pryor Overnight Staff | Portland

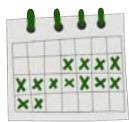


Karla Prouty Office Manager



Amy Bickford Administrative Coordinator

OUR HOUSES by the numbers



498 families stayed

at Ronald McDonald House programs in Bangor and Portland

13 nights was the average stay



24% Peds Specialty

8% Psychiatric/

Neurology

53% NICU





41 families stayed

for over 30 nights

RREACH

72% of families could not contribute towards the \$10 a night suggested donation

Guests by Guests

Maine4	40
Connecticut	1
Hawaii	1
Florida	1
Massachusetts	1
New Hampshire	50
New Hampshire Rhode Island	
•	1
Rhode Island	1 1
Rhode Island Canada	1 1 1

Androscoggin	
Aroostook	101
Cumberland	.12
Franklin	.14
Hancock	6
Kennebec	.45
Knox	19
Lincoln	.13
Oxford	.35
Penobscot	.41
Piscataquis	5
Sagadahoc	.15
Somerset	.24
Waldo	4
Washington	.44
York	

6% Other



5,639 hours were contributed by our incredible

volunteer base that continues

to grow and support our programs.





\$102,172 value received in in-kind donations.



105 active volunteers

give their time and energy to ensure our programs continue to florish. We couldn't do it without each and every one of them.



prepared by the community for families staying with us.

FINANCIALS

- RMHC Fundraisers 25%
- McDonald's Fundraisers 34%
- Donations & Community Fundraisers 33%
- Foundations & Grants 6%
- Guest Contributions 2%

income sources

expenses zourcez

Programs 66%
Expenses
Fundraising 18%

Administration 16%

board of directors

Ron Lydick, *President* Maine McDonald's Owner/Operator

Tara Perruzzi, *Vice President* M&T Bank

Justin Freeman, *Treasurer* BBSC CPA's

Christopher Gordon, Secretary ReVision Energy

Heidi Abbotoni Community Volunteer

Kendra Almy Tyler Technologies

James Beaupré University of Maine

Mary Bertolet Community Volunteer

Marty Eckmann Maine McDonald's Owner/Operator

George Falcon Brown & Brown Absence Group

Joel Farley Eastern Maine Medical Center

Peter Horch Horch Roofing

Patrick Morin Baker Newman Noyes

Mike Ortins Community Volunteer

Colby Wyatt Maine Medical Partners



McDonald's our mission partner

Our hearts are full when we think about the incredible commitment the Maine McDonald's Owner/Operators make each year to support our program.

Among the 64 locally owned and operated McDonald's restaurants, you'll find kindness and generosity from the multi-generational owner families who are committed to providing opportunities to support their communities. We are grateful for their unwavering dedication to the children and families of Maine and northern New Hampshire.

\$327,483 Donation Boxes & Round Up for RMHC



\$45,702 Happy Meal Donations

\$51,608 Maine McDonald's High School Senior All-Star Basketball Games









\$66,928 Give-a-Little-Love



\$16,128 Sea Dogs Parking Fundraiser





1 | For its 42nd year, the Maine McDonald's High School Senior All-Star Games honored high school seniors from across Maine. The excitement for this North vs. South basketball action was electric. Along with celebrating top student-athletes & coaches, we raised \$53,000 for RMHC Maine programs.

2 | Our staff braved cold Atlantic water and took the plunge! They showed up in style for Washington County Community College Student Senate's Annual Polar Dip "Tutus for 2022". Our team raised over \$2,000!

3 | Volunteers are vital to ensuring our programs can stay accessible, clean, and full of love. April is Volunteer Appreciation Month, and all about celebrating those who give their time and energy to our mission.

4 | Little baby Evlyn graduated from the NICU after 138 days. Mom, dad, and big sister, Olivia, became staples at the Bangor House. Even though staff would miss them, we were happy the family could finally go home together.

5 | Our **30th annual RMHC Maine Golf Tournament** was held on June 27 at the Woodlands Club in Falmouth and it was an absolute hit! We always enjoy seeing everyone come together to celebrate, donate, and champion our mission. **A record-breaking \$117,965 was raised!**

6 | Throughout ME & NH, 64 McDonald's restaurants participated in the Give-A-Little-Love campaign! This fundraiser would not have flourished without the outstanding dedication of the McDonald's crew. Collectively they raised \$66,262 from June 1-30, 2022.

7 | The Bangor House had huge success with their summer yard sale! All proceeds went toward the **Room Remodel Project**, which aimed to update all 14 guest rooms with new lighting, add TVs to each room, and upgrade some outdated functions within the rooms. Enough donations were raised to upgrade every room!

8 | In October, our Hearts & Hands Gala was back in full swing. After two years of COVID-19 safety restrictions, we were elated to see everyone back together! The iconic Heart of Gold award was given to volunteers who ensured Ronald McDonald House programs stayed open throughout the uncertainty of the pandemic.

9 | Alicia and Whitney had quite the adventure, taking a road trip down to New Haven, CT, to visit fellow RMHC colleagues, McDonald's Owner/Operators, & vendors from around New England! They had a blast, joining with chapters from VT, MA, RI, and CT to present to the New England McDonald's Co-Op about our shared mission!

10 | In December, Portland House volunteers & staff were so happy to hear that **little baby Kade's open heart surgery was a success**. Mom and Dad, Katelyn and Tyler, who stayed while he was in the NICU and again for this most recent medical care, finally got to take their little guy home!

COMMUNITY fundraisers

Airstream Club International Camden-Rockport Middle School Clark Insurance Agency Coffee Me Up Darling's David's Restaurant Deanna Chesson & Family Eaton Peabody Fairmount Elementary School Higher Calling Maine Chapter Cayden's Ride Holy Savior Catholic School JLLF Chamber of Commerce Joshua Paul JTM & Associates, LLC Little Log Cabin Montessori School Machias Savings Bank Maine Track Club / Maine Marathon **Oldies Dance Group** Southern Maine River Rats St. Andrews Village St. Croix International Quilters Guild St. James School Susan Hayhurst Urban Garden Center Washington County Community College Student Senate



In 2022, our community raised over \$45,532 to support our mission!





thank you for hosting these

events on behalf of



Ronald McDonald House Charities[®]







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•	Lexus Champions for Charity
Ŭ	M&T Bank
Ŭ	Machias Savings Bank
Ŭ	Maine Home Connection
Ŭ	Maine Neonatology Associates
	M&T Bank Machias Savings Bank Maine Home Connection Maine Neonatology Associates Manitowoc Ice
V	Martin-Brower Company
•	Martin's Point Health Care
V	McCain Foods USA, Inc.
	McDonald's Corporation
•	Stamford CT Field Office
	McNeilus
	Michael & Laura Sosnowski
V	Mike & Lana Ortins
	New England Kenworth
V	Northeast Foods
	Pape Chevrolet
	The Parker Family
V	Paul White Interiors
	Praxis Disability Group
	Purdy, Powers & Company
	Puritan Medical Products, LLC
V	Ray of Hope Foundation
V	RC Management
	RMHC Global
V	Roy A. Hunt Foundation
	Rudman Winchell
V	Saco & Biddeford Savings Institution
	Saco Valley Credit Union
V	Scott Searway
	The Simmons Foundation
Y	Smith Family Charitable Trust
V	Smith Group
	St. Germain-Collins
Y	Taylor & Lani Goble
Y	The Coca-Cola Company
V	The Napoli Group
	The Norman N. and Gale R. Hochgraf
	Charitable Foundation
V	Troiano Waste Service, Inc.
	True Storage
	Tyler Technologies
	Tyson Urban Cardon Contor
	Urban Garden Center
	Varney Insurance
•	Versant Power WEX, Inc.
	Win-Waste
	Wright Dyon

Wright-Ryan



Come visit us for a deeper into our programs



Ronald McDonald House | Bangor 654 State Street, Bangor, Maine 04401



Ronald McDonald Family Room Northern Light Eastern Maine Medical Center

CALL US

TODAY!



Ronald McDonald House | Portland 250 Brackett Street, Portland, Maine 04102



Ronald McDonald Family Room Maine Medical Center

STAY INVOLVED!

You can make a difference in the lives of families with seriously ill children by donating your time and talents.

HERE ARE FIVE WAYS YOU CAN HELP RIGHT NOW!

- 1. Sign up to prepare a meal for RMHC guest families
- 2. Donate **Wish List items** from our Amazon Wish List and have essential supplies delivered to the Houses
- 3. Host a Fundraiser
- 4. Round-Up for RMHC at McDonald's
- 5. Attend one of our special events

Bangor: 207-942-9003 Portland: 207-780-6282 | www.rmhcmaine.org