

How to:



Ronald McDonald
House Charities®
Maine

JustGiving Fundraiser

7 Easy Steps to Set Up

- 1) Go to justgiving.com and create a profile or sign in
- 2) Search for Ronald McDonald House Charities of Maine and choose our page
- 3) Click "Start Fundraising"
- 4) Select "Virtual Gathering"
- 5) In the drop down select "appeal for a charity"
- 6) Fill in appropriate information
- 7) Create your page

Time to Share!

- JustGiving provides easy ways to share via **Email**, **Facebook**, and **Twitter**
- But sharing in places like **Instagram** is also super easy, just make sure to copy and paste the link into your bio and then post about your fundraiser, pointing people to that link

It's estimated that **when a charity asks they only receive a positive response rate** of

1 in 600

But when someone like **you reaches out to your network and makes that asks on our behalf the positive response** is roughly

1 in 4