

How to:



Ronald McDonald
House Charities
Maine

Facebook Fundraiser

5 Easy Steps to Set Up

- 1) Go to facebook.com and create a profile or sign in
- 2) Find your "Fundraiser" section
- 3) Choose "Nonprofit" and search for Ronald McDonald House Charities of Maine
- 4) Fill in the information
- 5) Click "Create" and you are ready to go!!!

Time to Share!

- Sharing to your friends and family on **Facebook and Instagram is super easy** through Facebook Fundraisers
- Sharing through **Email or Twitter** are also really convenient all you have to do it copy and past your fundraisers URL and they can easily follow the link to your fundraiser page!

It's estimated that **when a charity asks they only receive a positive response rate of**

1 in 600

But when someone like **you reaches out to your network and makes that asks on our behalf the positive response** is roughly

1 in 4