

The background of the entire image is a light blue color with several stylized fireworks exploding in various directions. The fireworks are drawn with thin, dark blue lines radiating from a central, darker blue circular burst. The text is centered over this background.

Just Giving Fundraiser

How To:

7 Easy Steps to Set Up

- 1) Go to justgiving.com and create a profile or sign in
- 2) Search for Ronald McDonald House Charities of Maine and choose our page
- 3) Click "Start Fundraising"
- 4) Select "Virtual Gathering"
- 5) In the drop down select "appeal for a charity"
- 6) Fill in appropriate information
- 7) Create your page

Time to Share!

- JustGiving provides easy ways to share via Email, Facebook, and Twitter
- But Sharing in places like Instagram are also super easy, just make sure to copy and paste the link into your bio and then post about your fundraiser, pointing people to that link

It's estimated that when a charity asks they only receive a positive response rate of

1 in 600

But when someone like you reaches out to your network and makes that asks on our behalf the positive response is roughly

1 in 4