

The background of the entire image is a light blue color, overlaid with numerous stylized fireworks. Each firework consists of a central blue starburst from which many thin, dark blue lines radiate outwards, creating a starburst or 'burst' effect. The fireworks are scattered across the frame, with some larger and more prominent than others.

**Facebook  
Fundraiser  
How To:**

# 5 Easy Steps to Set Up

- 1) Go to facebook.com and create a profile or sign in
- 2) Find your "Fundraiser" section
- 3) Choose "Nonprofit" and search for Ronald McDonald House Charities of Maine
- 4) Fill in the information
- 5) Click "Create" and you are ready to go!!!

# Time to Share!

- Sharing to your friends and family on Facebook and Instagram is super easy through Facebook Fundraisers
- Sharing through Email or Twitter are also really convenient all you have to do is copy and paste your fundraisers URL and they can easily follow the link to your fundraiser page!

It's estimated that when a charity asks they only receive a positive response rate of

**1 in 600**

But when someone like you reaches out to your network and makes that ask on our behalf the positive response is roughly

**1 in 4**