



# 2018 *Community* Report



Ronald McDonald  
House Charities®  
Maine

## Our Mission

Ronald McDonald House Charities® of Maine provides comfort for the families of pediatric patients and supports programs that directly improve the health and well-being of all children.



## OUR CORE PROGRAMS

### Ronald McDonald House

Our two Houses, located in Bangor and Portland, serve as a home away from home for up to 35 families, with seriously ill children, per night. Both Houses provide the comforts of home, including comfortable beds, warm meals, living areas, a kitchen and laundry facility to nearly 600 families each year.

### Ronald McDonald Family Room

Our Family Room serves as a respite within Barbara Bush Children's Hospital, located at Maine Medical Center. The room provides comfort and care to approximately 1,250 families per year. The room is equipped with a shower, laundry facilities, couch, computer, television, and a fully stocked pantry.

### RMHC Grants

The donation boxes, located in the Maine and four New Hampshire McDonald's, supported by our Owner/Operators and their customers, provides a broader outreach and greater positive impact to other non-profits that share our mission of healthy children and healthy families.



## MEET THE *Sears* FAMILY

They called our Portland House home for 58 nights

In September 2017, I was admitted to the hospital over 10 weeks before my due date with our first child, Asher. At 30 weeks gestation, he was delivered via c-section at 12:02am on September 11, weighing in at just under two and a half pounds and in the care of the amazing NICU team.

After 9 long days I was discharged, but my husband and I did not know what to do while we waited for Asher to get stronger. **The Ronald McDonald House was the answer.** We were so nervous and did not know what to expect, however when we got to the House, it was so clean and welcoming, the staff and volunteers were friendly, and the location was so close to the hospital. If it was not for the House, I am not sure what we would have had to do to be with our son from 7am until past 10pm every single day for 58 days. The stress was substantial, but not having to worry where we were going to sleep, shower, and do our laundry was very comforting. It felt natural to call the Ronald McDonald House, "Home", and we did every time we spoke about it.

When we visited the House this summer with a meal for everyone, we were able to go together as a family with Asher. It was so emotional to have him at the House with us for the first time. RMHC Maine was truly the unsung hero of our son's medical journey. We will be forever grateful for everything that the House did for our family to keep us close.



"RMHC Maine was  
truly the  
*unsung hero*  
of our son's  
medical journey."

*With love,*  
Leah, Jacob, and Asher



# 2018 PROGRAM HIGHLIGHTS



**7,007** nights of comfort provided between the two Houses

**570** families stayed at Ronald McDonald Houses in Bangor and Portland

**12** nights was the average stay

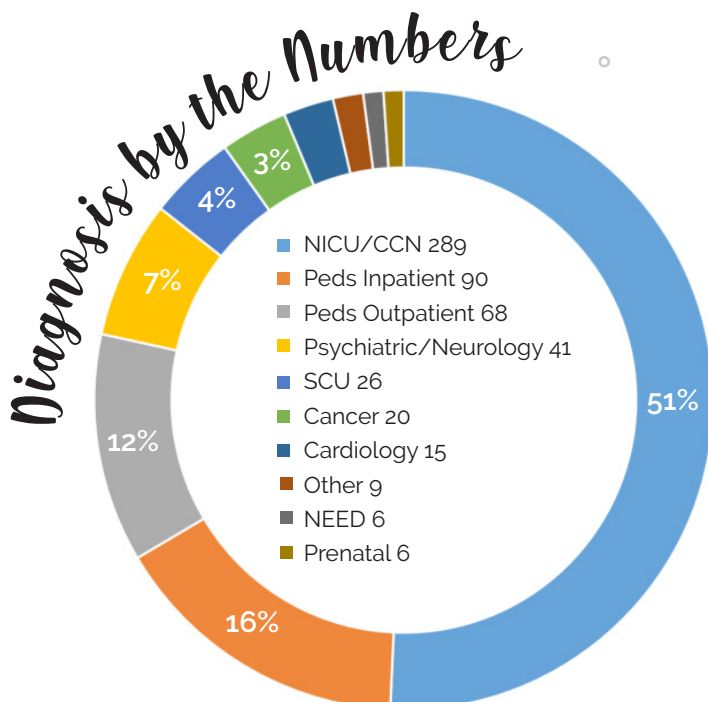
**7** families stayed for over 100 nights

**152** nights is the longest stay

**70%** of families could not contribute towards the \$10/night suggested donation

**30,380** Maine children served by the Grants Program

**1,250** families visited the Ronald McDonald Family Room

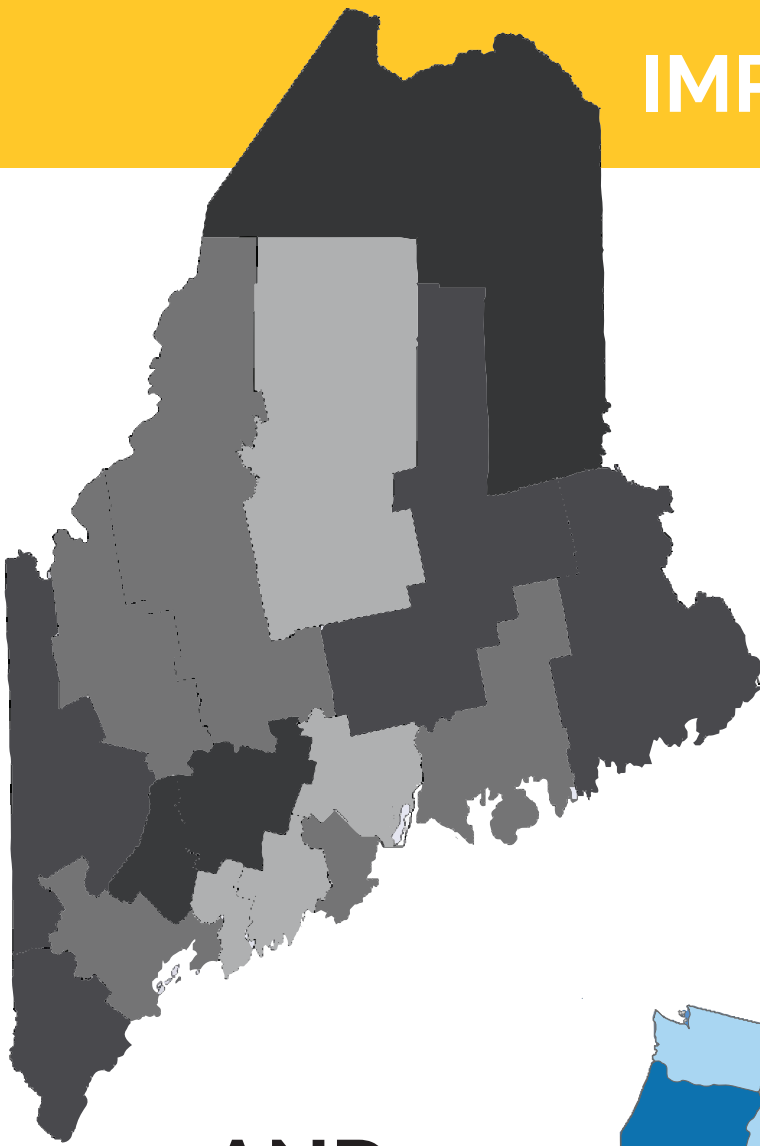


## Partner Medical Facilities

Acadia Hospital • Barbara Bush Children's Hospital  
Eastern Maine Medical Center • Elizabeth Levinson Center  
Kids Peace • Maine Children's Cancer Program  
Maine Medical Center • Mercy Hospital  
Spring Harbor Hospital • Sweetser



# IMPACT ACROSS THE USA



## Guests by County

Aroostook.....	76
Androscoggin....	63
Kennebec.....	60
Washington.....	38
York.....	35
Penobscot.....	34
Oxford.....	32
Cumberland.....	26
Franklin.....	26
Knox.....	25
Somerset.....	24
Hancock.....	18
Lincoln.....	14
Waldo.....	13
Sagadahoc.....	11
Piscatauis.....	8

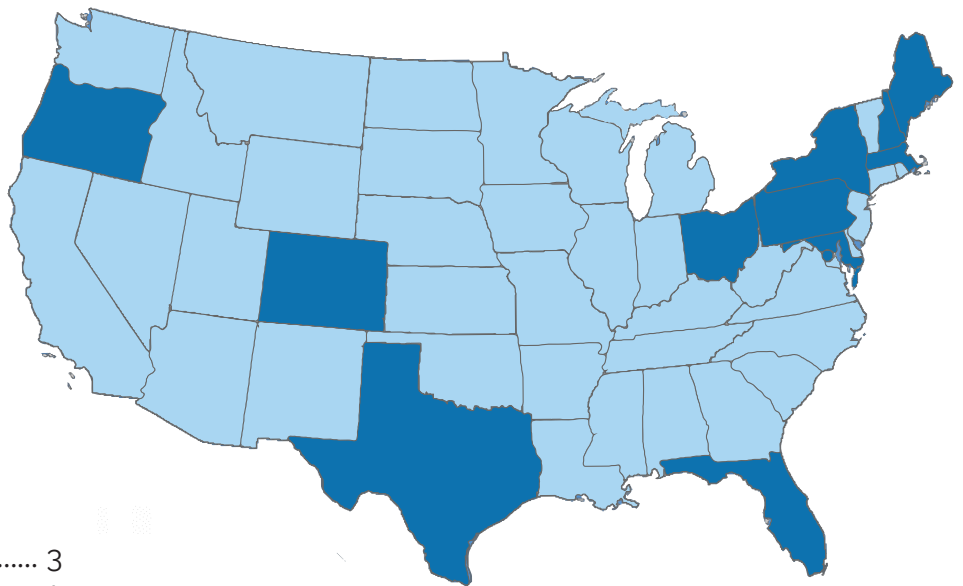
## Guests by State

Colorado.....	1
Connecticut.....	1
Florida.....	2
Maine.....	503
Maryland.....	1
Massachusetts....	2
New Hampshire..	43
New York.....	2
Ohio.....	1
Oregon.....	1
Pennsylvania.....	3
Texas.....	1
Washington DC...	1

## ...AND AROUND THE GLOBE

## Guests by Country

Australia.....	1	Rwanda.....	3
Iraq.....	1	Spain.....	1
Israel.....	1	United Kingdom...	1





# VOLUNTEERS ARE THE HEARTBEAT OF OUR ORGANIZATION!

**17,000+**

hours of recorded  
volunteer work



**350+**

active volunteers

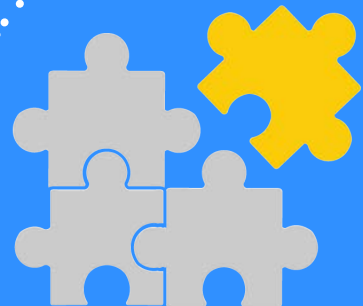


**385**

meals served  
through our  
Guest Chef  
program

**\$101,070**

value of in-kind  
donations recieved



**1**

vital piece needed  
to serve families during  
their child's medical journey



## 2018 EVENT HIGHLIGHTS

### 2018 RMHC Maine Events

- RMHC Maine Golf Tournament
- Purses with Purpose
- Walk, Run, Roll 5K
- Bowl-A-Thon
- Hearts & Hands Gala

Over  
**\$376,341**  
raised through  
RMHC Maine events  
to support our programs.

### Community Events

- Oldies Benefit Dance
- Washington County Community College Polar Dip
- Maine Marathon
- Splash-A-Thon
- Alex Labbe Mini Golf Classic
- Jean/Dress Down Days
- Red Shoe Cruise
- And MORE!

THANK YOU!  
**\$87,110** raised  
by over  
**55** individuals &  
organizations

### Thank you to our community!

In 2018, **21%** of our income came from donations and community fundraisers. From Jean Days to dances, you have done it all.

Another 39% came from RMHC Maine fundraising, which includes events such as our annual Purses with Purpose, Golf Tournament, and Gala.

Your support and facilitation of these events has a powerful impact on the families we serve.

We hope you join us in 2019 for more fun! Learn more about our events by visiting [rmhcmaine.org](http://rmhcmaine.org).



*Thank you*  
to all of our amazing  
donors!

Because of YOU,  
we are able to provide  
families with hope,  
comfort, care, and  
compassion.


# 2018 SUPPORTER SPOTLIGHT

Each year we are in awe of the unwavering support and dedication our community partners have for our mission. Thank you to our generous corporate and individual event and Adopt-a Room sponsors, and foundations who make what we do everyday possible!

Anthem, Inc.  
Automatic Rolls of New England  
Baker Newman & Noyes  
Bangor Savings Bank  
Bangor Federal Credit Union  
Bank of America Foundation  
Bob Noyes Construction  
Bob's Discount Furniture, Inc.  
Brickbottom Foundation Trust  
Building On Love, Inc.  
Citizen's Bank  
Coca-Cola Company  
Concannon-Miller  
County Yankee, Inc.  
Cunningham Security  
Dale Rand Printing  
Dead River Company  
Doherty, Cella, Keane  
Doris B. Cole Trust  
GenRe  
Gorton's, Inc.  
Hancock Lumber  
Holiday Inn Bangor  
Hollywood Casino  
Husson University  
InterMed  
Keurig Dr Pepper  
KeyBank  
Lexus Champions for Charity  
Lexus of Portland  
Maine McDonald's Owner/Operators  
Maine Neonatology Associates, PA  
Margaret E. Burnham Charitable Trust  
Martin-Brower

McCain Foods USA, Inc.  
McDonald's Boston Region  
Mize Houser & Company  
Paul G. White Interior Solutions  
People's United Bank  
Portland Sea Dogs  
Praxis Consulting  
Professional Disability Associates  
Ray & Kay Eckstein Charitable Trust  
Red Claws Foundation  
Red Empress Foundation  
Roy A. Hunt Foundation  
Saco & Biddeford Savings Institution  
Scott Searway  
Seabreeze Property Services  
Smith & Wilkinson  
Smith Group  
Spectrum Health Partners  
Systems Engineering  
Target Corporation  
TD Bank  
The Advocator Group  
Troiano Waste Services, Inc.  
Tyler Technologies  
Unity Foundation  
University of Southern Maine  
UNUM  
Urban Garden Center  
Walmart Foundation  
WBLZ-2/WCSH-6  
WEX, Inc.  
White Pine Wealth Management  
Winter People

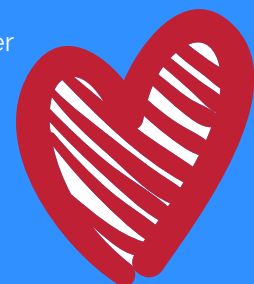
**Check out the  
people and  
groups in our  
community  
that held  
events  
for us  
in 2018!**



Akari Salon  
Amy Hernon  
Antique Treasures of Maine  
Bangor Savings Bank  
Berlin City Auto Group  
Bugler Network Resources, Inc.  
College Solutions  
Creative Imaging  
D. Cole Jewelers  
David's Restaurant  
Donna Moriarty  
Down East Community Hospital  
Facebook - Network for Good  
Fat Boy, Inc.  
FOE Cobbossee Aerie #4330  
Fraternal Order of Eagles #804  
Freeport McDonald's  
Girl Scout Troop of Maine  
GiveStrength  
Great Falls Construction  
James Isaacson

Judy's Hair Biz  
Katahdin Trust Company  
Labbe Family  
Lori MacWhinnie  
Machias Savings Bank  
Macpage, LLC  
Maine Marathon  
Maine Turf & Greenery, Inc.  
Market Street Eats  
Mister Bagel  
New England Payroll Conference  
Oldies Dance Group  
Palace Playland  
Pampered Chef  
Patricia Cumler-Bryant  
People's United Bank  
Plastic & Hand Surgical Associates  
Raymond Duchesne  
Reiche School  
Rhonda Stark  
Saco & Biddeford Savings Institution

Saunders Electronics  
Shaw Brothers Family Foundation Inc.  
Skillin Elementary School  
Skillings Shaw & Associates  
Southern Maine River Rats  
Spectrum Healthcare Partners  
St. Croix International Quilters Guild  
St. John Street McDonald's  
Tom's of Maine  
Tri-County Energy, LLC  
Triple K Tree & Tractor  
University Credit Union  
UNE Pediatrics Club  
Urban Garden Center  
WCCC Polar Dip  
Young's Furniture



# McDonald's, Our Mission Partner

**\$97,818**  
In-Store  
Fundraisers



**\$151,372**  
Donation  
Boxes



**\$42,754**  
Happy Meal  
Donations



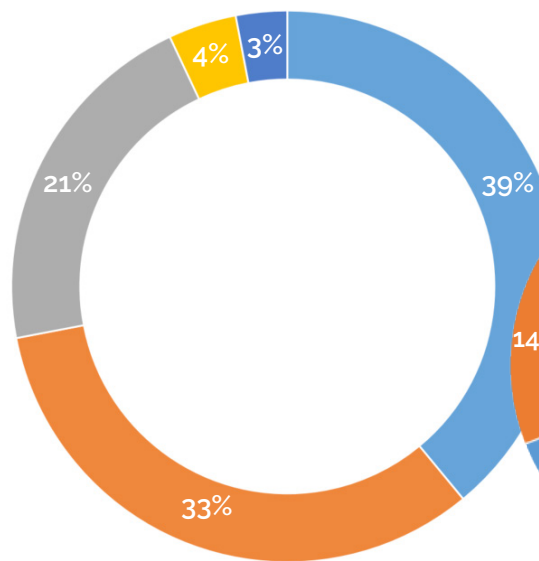
**\$61,833**  
All-Star  
Basketball Games



## 2018 FINANCIAL HIGHLIGHTS

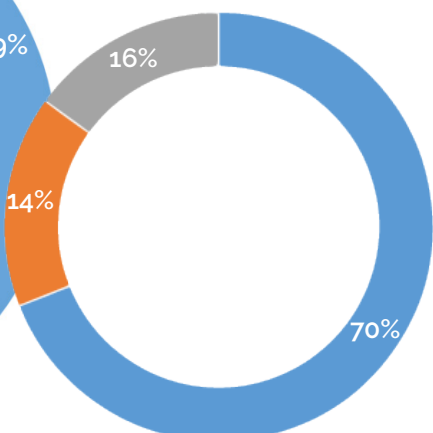
### Income Sources

- RMHC Fundraising **39%**
- McDonald's Fundraisers **33%**
- Donations & Community Fundraisers **21%**
- Foundations & Grants **4%**
- Guest Contributions **3%**



### Expenses

- Programs **70%**
- Administration **14%**
- Fundraising **16%**



# Leadership

## RMHC Maine

### Board of Directors

**Céline Couillaut, *President***  
Baker Newman Noyes

**Kevin Riley, *Vice President***  
Professional Disabilities Associates

**Justin Freeman, *Treasurer***  
BBSC CPA's

**Dawn Harmon, *Secretary***  
Perkins Thompson

**Heidi Abbotoni**  
Maine McDonald's Owner/Operator

**Kendra Almy**  
Tyler Technologies

**James Beaupré**  
University of Maine

**Mary Bertolet**  
Community Volunteer

**Marty Eckmann**  
Maine McDonald's Owner/Operator

**Joel Farley**  
Eastern Maine Medical Center

**James Nygren**  
Maine McDonald's Owner/Operator

**Mike Ortins**  
Maine McDonald's Owner/Operator

**Tom Perkins**  
Martin-Brower

**Tara Perruzzi**  
People's United Bank

**Wayne Steller**  
Acadia Hospital

**Colby Wyatt**  
Maine Medical Partners

## RMHC Maine

### Staff

**Robin Chibroski**  
Executive Director

**Karla Prouty**  
Office Manager

**Jennifer Snow**  
Administrative Coordinator

**Whitney Linscott**  
Bangor House Manager

**Georgia Doucette**  
Portland House Manager

**Alicia Milne**  
Development Director

**Kate Weidner**  
Special Events Manager

**Rachael Severance**  
Marketing Coordinator

**Terri Cole**  
Overnight Staff

**Emily Marsh**  
Overnight Staff

Stay Connected! Find us on



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